

ORDER

Orders
Order / Rev: 2040572
Alt Order #: WOC12597525
Product Desc: Kentucky
Estimate: 5408
Flight Dates: 08/04/20 - 08/10/20
Original Date / Rev: 07/09/20 / 07/30/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Main Street Media Group / POL
Buying Contact: _____
Billing Contact: Ryan Stanley
PO Box 25093
Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ One Nation
Demographic: A35+
Product Codes: IS-Candidate/US
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru: _____
Advertiser External ID: 103780
Agency External ID: 10862AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/10/20	43	\$18,875.00	\$16,043.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	43	\$18,875.00	\$16,043.75	0.00
Totals	43	\$18,875.00	\$16,043.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	18%	\$18,875.00
Market	100%	\$104,861.11

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	82%	\$85,986.11
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	08/04/20	08/10/20	Good Morning America	CM	7-9a	11111--	:30	5	\$375.00	P02	0.00	NM	5	\$1,875.00
(Program: »GOOD MORNING AMERICA - Rate)302 Index: 129. Nielsen: 3.0 »GOOD MORNING AMERICA - <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/04/20 08/10/20 11111-- 5 \$375.00 0.00															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	All	08/04/20	08/10/20	Local News @ 5p M-F	CM	5-530p	1-11---	:30	3	\$300.00	P02	0.00	NM	3	\$900.00
»WHAS11 NEWS @ 5p - Rate (Program: »WHAS11 NEWS @ 5p - Rate)302 Index: 133. Nielsen: 2.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/04/20	08/10/20	11111--			5		\$375.00			0.00			
N 3	All	08/04/20	08/07/20	Local News @ 530p M-FCM	CM	530-6p	--111--	:30	3	\$350.00	P02	0.00	NM	3	\$1,050.00
»WHAS11 NEWS @ 530P - Rat (Program: »WHAS11 NEWS @ 530P - Rate)302 Index: 136. Nielsen: 3.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/04/20	08/10/20	1-11---			3		\$300.00			0.00			
N 4	All	08/04/20	08/10/20	Local News @ 6p M-F	CM	6-630p	11-1---	:30	3	\$350.00	P02	0.00	NM	3	\$1,050.00
»WHAS11 NEWS @ 6 & 630p £ (Program: »WHAS11 NEWS @ 6 & 630p Su-F - Rate)302 Index: 133. Nielsen: 3.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/04/20	08/10/20	11-1---			3		\$350.00			0.00			
N 5	All	08/04/20	08/10/20	ABC World News	CM	630-7p	1-1-1--	:30	3	\$450.00	P02	0.00	NM	3	\$1,350.00
»ABC WORLD NEWS - Rate (Program: »ABC WORLD NEWS - Rate)302 Index: 137. Nielsen: 4.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/04/20	08/10/20	1-1-1--			3		\$450.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	08/04/20-08/10/20	ABC World News			630-7p	M-W-F----	:30		(\$450.00)		0.00	NM		
See MG 5.4,5.5															
[Input Error-incorrect inventory code-Cm]															
2	All	08/04/20-08/10/20	ABC World News			630-7p	M-W-F----	:30		(\$450.00)		0.00	NM		
See MG 5.4,5.5															
[Input Error-incorrect inventory code-Cm]															
4	All	08/04/20-08/10/20	ABC World News			630-7p	--W-----	:30		\$450.00		0.00	NM		
Ⓜ MG for 5.2,5.1															
5	All	08/04/20-08/10/20	ABC World News			630-7p	-----F----	:30		\$450.00		0.00	NM		
Ⓜ MG for 5.2,5.1															
N 6	All	08/04/20	08/10/20	ET 7-730p	CM	7-730p	11-1---	:30	3	\$400.00	P02	0.00	NM	3	\$1,200.00
»ENTERTAINMENT TONIGHT (Program: »ENTERTAINMENT TONIGHT - Rate)302 Index: 128. Nielsen: 3.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/04/20	08/10/20	11-1---			3		\$400.00			0.00			
N 7	All	08/04/20	08/07/20	Inside Ed 730-8p	CM	730-8p	-11-1--	:30	3	\$400.00	P02	0.00	NM	3	\$1,200.00
»INSIDE EDITION - Rate (Program: »INSIDE EDITION - Rate)302 Index: 125. Nielsen: 3.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/03/20	08/09/20	-11-1--			3		\$400.00			0.00			
N 8	All	08/04/20	08/10/20	Mon Prime Other	CM	8-11p	1-----	:30	1	\$600.00	P02	0.00	NM	1	\$600.00
Mon Prime Other (Program: »THE HUSTLER - Rate)302 Index: 124. Nielsen: 3.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/04/20	08/10/20	1-----			1		\$600.00			0.00			
N 9	All	08/04/20	08/10/20	LN (M-Su)	CM	11-1135p	11111--	:30	5	\$375.00	P02	0.00	NM	5	\$1,875.00
»WHAS11 NEWS AT 11 M-F/SL (Program: »WHAS11 NEWS AT 11 M-F/SU - Rate)302 Index: 129. Nielsen: 2.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/04/20	08/10/20	11111--			5		\$375.00			0.00			
N 10	All	08/04/20	08/04/20	Tue Prime A	CM	8-9p	-1-----	:30	1	\$825.00	P02	0.00	NM	1	\$825.00
»CONNORS/AMERICAN HWFE (Program: »CONNORS/AMERICAN HWFE - Rate)302 Index: 121. Nielsen: 1.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/03/20	08/09/20	-1-----			1		\$825.00			0.00			
N 11	All	08/04/20	08/04/20	Tue Prime C	CM	10-11p	-1-----	:30	1	\$600.00	P02	0.00	NM	1	\$600.00
»GENETIC DETECTIVE - Rate (Program: »GENETIC DETECTIVE - Rate)302 Index: 123. Nielsen: 1.3															

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N 12	All	08/04/20	08/05/20	Wed Prime A	CM	8-9p	--1----	:30	1	\$675.00	P02	0.00	NM	1	\$675.00	
»\$100,000 PYRAMID - Rate (Program: »\$100,000 PYRAMID - Rate)302 Index: 121. Nielsen: 3.6																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/03/20	08/09/20	-1-----			1			\$600.00			0.00			
N 13	All	08/04/20	08/05/20	Wed Prime B	CM	9-10p	--1----	:30	1	\$675.00	P02	0.00	NM	1	\$675.00	
»CARD SHARKS - Rate (Program: »CARD SHARKS - Rate)302 Index: 122. Nielsen: 3.3																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/03/20	08/09/20	--1----			1			\$675.00			0.00			
N 14	All	08/04/20	08/06/20	Thu Prime A	CM	8-9p	---1---	:30	1	\$450.00	P02	0.00	NM	1	\$450.00	
»HOLEY MOLEY - Rate (Program: »HOLEY MOLEY - Rate)302 Index: 128. Nielsen: 4.1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/03/20	08/09/20	---1---			1			\$450.00			0.00			
N 15	All	08/04/20	08/06/20	Thu Prime B	CM	9-10p	---1---	:30	1	\$450.00	P02	0.00	NM	1	\$450.00	
»DON'T - Rate (Program: »DON'T - Rate)302 Index: 124. Nielsen: 2.8																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/03/20	08/09/20	---1---			1			\$450.00			0.00			
N 16	All	08/04/20	08/07/20	Fri Prime A	CM	8-9p	----1--	:30	1	\$525.00	P02	0.00	NM	1	\$525.00	
»SHARK TANK - Rate (Program: »SHARK TANK - Rate)302 Index: 120. Nielsen: 2.5																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/03/20	08/09/20	----1--			1			\$525.00			0.00			
N 17	All	08/04/20	08/07/20	Fri Prime Other	CM	8-11p	----1--	:30	1	\$600.00	P02	0.00	NM	1	\$600.00	
»20/20 - Rate (Program: »20/20 - Rate)302 Index: 124. Nielsen: 2.6																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/03/20	08/09/20	----1--			1			\$600.00			0.00			
N 18	All	08/04/20	08/08/20	Local News @ 9a Sa	CM	9-930a	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00	
»WAKE UP WEEKEND 9-10A - (Program: »WAKE UP WEEKEND 9-10A - Rate)302 Index: 132. Nielsen: 2.4																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/03/20	08/09/20	-----1-			1			\$125.00			0.00			
N 23	All	08/04/20	08/09/20	Sun Prime A	CM	7-8p	-----1	:30	1	\$675.00	P02	0.00	NM	1	\$675.00	
»FUNNIEST HOME VIDEOS - F (Program: »FUNNIEST HOME VIDEOS - Rate)302 Index: 132. Nielsen: 4.6																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/03/20	08/09/20	-----1			1			\$675.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	All	08/03/20-08/09/20		Sun Prime A			7-8p			-----Su	:30	(\$675.00)	0.00	NM		
See MG 23.2																
[Program Change-Crusade Tele-mw]																
2	All	08/03/20-08/09/20		Sun Prime B			8-9p			-----Su	:30	\$675.00	0.00	NM		
Ⓜ MG for 23.1 08/09																
N 24	All	08/04/20	08/09/20	Sun Prime B	CM	8-9p	-----1	:30	1	\$1,275.00	P02	0.00	NM	1	\$1,275.00	
»CELEBRITY FAMILY FEUD - f (Program: »CELEBRITY FAMILY FEUD - Rate)302 Index: 124. Nielsen: 4.3																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/03/20	08/09/20	-----1			1			\$1,275.00			0.00			
N 25	WHAS	08/04/20	08/10/20	Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	2	\$225.00	P02	0.00	NM	2	\$450.00	
Local News @ 6a M-F (Program: »Local News @ 6a M-F - Rate)302 Index: 124. Nielsen: 4.3																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/03/20	08/09/20	-TWTF--			2			\$225.00			0.00			
Week:		08/10/20	08/16/20	-----			0			\$225.00			0.00			
N 26	WHAS	08/10/20	08/10/20	Local News @ 530p M-F	CM	530-6p	M-----	:30	1	\$450.00	P02	0.00	NM	1	\$450.00	
Local News @ 530p M-F (Program: »Local News @ 530p M-F - Rate)302 Index: 124. Nielsen: 4.3																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/10/20	08/10/20	M-----			1			\$450.00			0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	M-----		1				\$450.00		0.00			
													Totals	43	\$18,875.00